



ENNISCORTHY PRO SHOP

NEWSLETTER ***SEPTEMBER 2021***



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ENNISCORTHY GOLF CLUB

VIEW FROM THE PRO-SHOP

It's been too long since our last newsletter which is an indication of how busy we've all been this Summer, a season of packed timesheets and on the whole – Sunny weather!!

As we now approach the end of our 'summer season' we can look back on a very busy summer at the Golf Club. Weekend Competition entries have increased again this year which is an indication of the continues resurgence in golf this year. There is no doubt that the industry in general wasn't prepared for the welcome onslaught of new golfers – ordering product in has been a real challenge! Indeed items like Golf Trolleys and iron sets are almost 4 MONTHS behind. Some of you have and are having first-hand experience of this and your patience has been much appreciated

Our teams have been in action all Summer, with the Men's Senior cup team bringing home the Leinster Central Pennant. In the All Ireland finals we were just pipped in the semi-finals by Tramore. There is definitely an All Ireland Pennant in our fantastic Panel of Paul Conroy, Jason Rackard, Dayle Donohue, Graham Donohue, Sean Cooper, Lar Ronan, David Mernagh and Cormac Martin

Sean Coopers meteoric rise gained further momentum this year with victory in the Irish under 14 Championship followed by selection on the Irish under 16 team last week. We are all immensely proud of this fine young man and his highly talented brother Ruairi

As we approach the Winter Season I would urge all members (particularly Juniors!) to keep playing as much as they can in the months ahead. There are some fantastic Competition and leagues over the winter to whet your appetite! The easiest thing to do is to stop for a couple of weeks and before you know it 2 weeks has become 2 months.

See you all in the weeks and months

SPECIAL OFFERS



Second hand set of G400 irons, 5-pw in great condition. These are 1 inch longer than standard so may suit someone 6ft plus. Reg flex.

Drop into shop for details



Calling all Left Handers!! Ping G410 5 WOOD, STIFF SHAFT, BRAND NEW.

This club is on the Mcguirks website, reduced from €319 to €299

WE ARE SELLING IT FOR €225!!! ONLY ONE LEFT....

SHOP SALE

**MASSIVE
STOCK SALE**

We will be running a shop sale in September with fantastic deals, offers, giveaways and all sorts of crazy reductions

Watch this space.....

JUNIOR PROGRAM 2021



Thanks to the hard work of Junior Convenor Tim Morrissey, Junior Mentors and Pro Shop Staff we have seen huge growth in our Junior Section this year. Our membership in this section is at an all time high, and following on from our Wednesday sessions over the summer we will now embark on weekend competitions for our young Golfers.

If any member out there has any old sets or woods with GRAPHITE shafts, particularly ladies, any donations would be very beneficial to our up and coming Golfers

I am also running a 4 week program for new kids who aren't currently members of our program – this will start on Sat 25th Sept and run for 4 weeks. If you know of any kid who would like to try golf contact me on 0863656713



JUNIOR COACHING AUTUMN 2021

***Learn to Play in a Fun and Friendly
Environment***

- COACHING WITH STEPHEN FITZPATRICK PGA PROFESSIONAL
- SAT 25TH SEPT, OCT 2ND, OCT 9TH, OCT 16TH
- €40 FOR THE 4 WEEKS
- OPEN TO NON MEMBERS AND BEGINNERS
- GIRLS AND BOYS 8+ WELCOME
- CONTACT PRO SHOP (053 9237600) FOR MORE DETAILS



2's ACCOUNTS AND SHOP CREDIT 2021

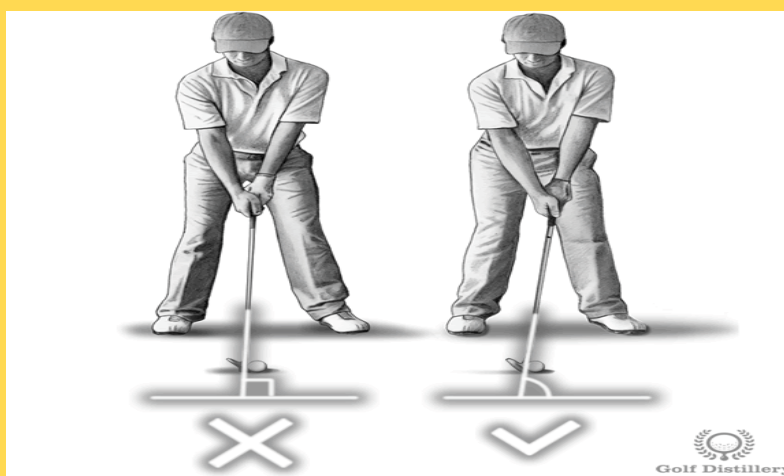
All members are reminded to use up all shop credit they have by the end of each calendar year. Any credit you have with us must be used by Dec 31ST. We appreciate that this isn't ideal for some with large totals but a shop cannot function when credit levels exceed stock levels and we have to control this. Also letting credit run for too long exposes you the member to risks involving a sudden change of business profile. Every year we get many requests to make individual exceptions and unfortunately, in the interests of fairness any such request in 2021 will be refused.

Your understanding on this matter really is greatly appreciated

STEPHENS TIP OF THE WEEK



SHAFT LEAN AT ADDRESS WITH IRONS



One thing all good iron players have in common is that, at the moment of impact as the ball leaves the clubface there is a significant forward, diagonal lean of the shaft toward the target - this promotes that descending, downward strike that sees ball first then divot and a beautiful impact sound. You can tell by someones ball flight if they have achieved the required shaft lean at impact.

Poor iron players and weak ball strikers tend to produce the opposite shaft lean at impact where the shaft is leaning away from the target. This results in high, weak, heavy and thin shots – not a good combination!

Usually when I'm teaching I can tell the difference before the swing even starts - AT ADDRESS

Good ball strikers tend to address the ball with their irons with a forward lean, poor ball strikers tend to address the ball with no shaft lean or even worse a shaft leaning the wrong way. A good gauge for me is to point the top of the grip to your left hip bone (for right handers) If you set up with the required shaft lean before you start your golf swing it will promote the correct shaft lean at the moment of impact – resulting in better, more efficient iron strikes!

WHY BUY YOUR EQUIPMENT FROM THE PRO SHOP

The first port of call when you are making an equipment change is to get custom fitted correctly. Shopping on Done Deal for high end equipment is akin to buying shoes without looking for the size and hoping they fit you!! With the GC2 Launch Monitor in the Pro Shop you can now get custom fitted and be sure in the knowledge that what you order is what you need. Unlike some other retailers we don't hide the cost of this in the product - it's a service the Pro Shop provides FOC to any member intent on purchasing equipment. We also endeavour to beat any RRP price from any other retailer in Ireland and offer after sales to members that can save you a lot of hassle

Session: 6	Shot: 15
BALL SPEED (MPH)	159
LAUNCH ANGLE (DEG)	13.9
PUSH/PULL (DEG)	4.6L
SIDE SPIN (RPM)	25R
TOTAL SPIN (RPM)	2975
CARRY (YDS)	271.0

IT'S A GAME CHANGER™

Ball Speed 159 MPH

Total Spin 2975 RPM

GC2 Smart Camera System
The most accurate solution for training, simulation, club fitting and game-play

[Get started >](#)

The GC2 uses a high-speed stereoscopic camera system, measuring exactly what's happening at the moment your club impacts the ball.

The system can directly measure the ball's speed, back and side spin, launch angle, and azimuth. From those parameters, it can then calculate the carry distance and total distance of the shot.



For golfers of all levels, these numbers are the new Holy Grail. For most of the game's history, it was impossible to know exactly what was happening at impact, and most teaching was informed by tradition, not physics. So, for instance, if you're hitting slices with significant right-hand spin, it means that the club face is open in relation to the path of the club at impact. With the numbers from the GC2, you can see to the exact scientific number exactly what is happening.

It's also makes finding the right equipment for each individual straightforward. Grabbing four drivers, you could hit 10 balls with each, and going by the figures on the GC2, quickly find that two of

the drivers generated much more favourable launch conditions than the others. Further tweaking of the two good drivers would allow you to lower spin and increase your launch angle, which means more distance off the tee.

Another vital source of info for all Golfers can now be gathered through a Launch Monitor 'Gapping Session'.

Do you know exactly, to the yard, how far you hit each club in your bag? Using the GC2 launch monitor the information you can gather for each club will let you know exactly. You can take this information onto the course and make more sensible course management decisions.

This information will also let you know if there are gaps in your clubs that are too big or too small. Perhaps you need another wedge in your bag, or do you have too many options for a longer shot with fairway woods and hybrids hitting the same length.

Book a 30 minute gapping session and you will find out how far each of your clubs, receive a post session printout of your numbers and put this into practice on the course.

For more info drop into the shop and have a look for yourself!