

IMPORTANT – TO REPLY TO THIS EMAIL CONTACT

stephenfitzpatrick81@gmail.com instead of replying to club e-mail

 ENNISCORTHY PRO SHOP	<i>NEWSLETTER</i> <i>NOVEMBER 2020</i>	 STEPHEN FITZPATRICK PGA PROFESSIONAL ENNISCORTHY GOLF CLUB
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VIEW FROM THE PRO-SHOP

First of all I hope this latest Pro Shop circular finds you well. Unfortunately after such a resurgence in golf we find ourselves back in lockdown once more. I think most would agree that there probably wasn't any need to close golf courses, and given what I saw in the 5 months of golf we had the Golf Course was an ideal, safe and healthy place for all of us to be. Fortunately we have been allowed to run kids clinics and 50 local kids have been enjoying camps that we have been running on the practice areas.

There is plenty to look forward to if, as expected we return in December. Winter Leagues will resume and an exciting line up of Competitions awaits over the Christmas period.

We are already 1/3 of the way this lockdown so not that long to go! The Pro Shop is still running a limited service in this lockdown with a view to you the member accessing your accounts as the year draws to a close - More of that in the next section. There is also a 'Click & Collect' service available to you if you need any product during this time.

We look forward to seeing you all again soon – Until take care and stay well.

Stephen

2's ACCOUNTS AND SHOP CREDIT 2020

As you are all aware the shop policy is and always has been that all credit accounts in the Pro Shop need to be cleared at the end of each calendar year. This does not apply to Gift Vouchers you may have in your possession which are not considered Shop Credit unless you have added them to your accounts in the Pro Shop.

For me to run the business effectively I must implement this policy in order to..

- **Clear Stock and reorder new stock for the following year. (Stock levels are high in the Shop at present with a huge Under Armour winter clothing order having arrived just before lockdown. I need to reduce this stock)**
- **Avoid the dangerous scenario where credit levels exceed Stock levels. Because of the volume of golfers in Competition this year this would become inevitable early next year if accounts from 2020 were allowed to merge with 2021 accounts**
 - **Keep individual accounts at a manageable level**
- **Protect you, the account holder from having overly large account totals with fewer options if there was of a sudden change in Pro Shop circumstances**

I totally appreciate that this policy can make life awkward for members who have accumulated large totals through the year without taking anything off their accounts to date. I am also mindful that the Golf Course being closed in November has made this policy even harder to implement. I have tried to consider an alternative plan considering our recent lockdown but honestly there is none

With all this in mind I am hoping for your support on this matter and have made the following arrangements for you, in

the hope that clearing your accounts will be as easy as possible

- **The Pro Shop will be open while in lockdown for a 'click & collect' service only at the following times**

- **MON – THURS FROM 1 – 5PM**

- **SATURDAY FROM 1 – 5PM**

Should you wish to drop down and take something off your account during these times please contact me in advance to book a time

- **If you want me to order in something specific for you then contact me ASAP, preferably by e-mail on stephenfitzpatrick81@gmail.com. If the product is available I will order it for you straight away. It is important to point out that some online outlets are clearing stock they have too much of at vastly reduced prices. Whilst it won't be possible to match these prices for an individual item that has to be ordered in I will endeavour to beat the RRP.**
- **As it stands all shop accounts will be frozen for the year. Any future vouchers or 2's in December will be added to 2021 accounts at the start of January when all 2020 accounts are cleared.**
- **The current policy regarding credit accounts in the shop is based on us returning at the start of December**

Many Thanks for your Understanding and Cooperation on this matter

Stephen

SHOP CREDIT IDEAS

As mentioned previously we currently have a lot of stock sitting in the shop. Here is a flavour of what is available to you to purchase or clear your accounts





Waterproof 1/2
Zips



Golf Bags



Putters





Ladies Winter Collection



Winter Lined Trousers

Shirt Special Offer



New Under
Armour
Collection



Rangefinders



GPS Watches



Under Armour
Winter Gear

New Under
Armour Stock



STEPHENS LOCKDOWN TIPS!!

CHIPPING

Grab a big towel, long enough to fit under both armpits and a big laundry basket or box. Put the basket at the end of the garden and practice hitting chip shots into the basket with your wedge, whilst keeping the towel in place between your armpits. This will teach you one crucial aspect of pitching and chipping – that you move the club back from and through the ball with your larger muscles, and by turning back and through. One of the biggest flaws in poor chippers is using hands and arms independently of the body – you'll notice the towel falling from your armpits if you make this crucial mistake. Learn to hit the short shots with the towel in place from

start to finish and you will be making a crucial step on the road to chipping perfection!! Also don't forget to have the ball in the middle of your stance, the shaft leaning forward slightly and approx 70% of your weight on your front leg

