



ENNISCORTHY PRO SHOP

**NEWSLETTER**  
**SEPTEMBER 2020**



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**VIEW FROM THE PRO-SHOP**

**As we now approach the end of our ‘summer season’ we can look back on a very busy summer at the Golf Club. Weekend Competition entries have increased by an average of 80% which is an indication of the nationwide resurgence in golf that has taken place. There is no doubt that the industry in general wasn’t prepared for the welcome onslaught of new golfers – ordering product in has been a real challenge! Indeed items like Golf Trolleys are almost 3 MONTHS behind. Some of you have and are having first-hand experience of this and your patience has been much appreciated**

**Having a sudden increase in membership volume has at times been a challenge for everyone finding tee-times – but make no mistake golf clubs everywhere needed an injection of members to survive, and unquestionably there has been a fantastic ‘Golfing’ atmosphere in Enniscorthy Golf Club all summer long**

**As we approach the Winter Season I would urge all members (particularly Juniors!) to keep playing as much as they can in the months ahead. There are some fantastic Competition and leagues over the winter to whet your appetite! The easiest thing to do is to stop for a couple of weeks and before you know it 2 weeks has become 2 months.**

**See you all in the weeks and months ahead 😊**

## **PGA WINTER SERIES 2020/21**



**Saturday October 10<sup>th</sup> sees the the first week of our PGA winter series. This competition runs every 2<sup>nd</sup> week from October to February and is open to ALL members who have a handicap. The format is simple. Every 2<sup>nd</sup> week there is a competition in its own right with 3 prizes. You can play in as many or as few as you like but to get on the order of merit you need 2 scores and this OOM will be published after every competition to keep you updated and to see if you name is on the list!**

**At the end of the penultimate week the top 30 on the OOM will qualify for the Grand Final where you start from scratch, the winner will be whoever has the lowest score on the day. The 2<sup>nd</sup> best prize will be the best 3 score aggregate over the winter. There will be a gross prize along with top 6 on the day.**

**This year the winner will receive the PGA Trophy, €100 shop credit and a very special prize to be announced soon.**

**We look forward to seeing great scores, healthy competition and lots of good weather hopefully**

### **2's ACCOUNTS AND SHOP CREDIT 2020**

**All members are reminded to use up all shop credit they have by the end of each calendar year. Any credit you have with us must be used by Dec 31<sup>ST</sup>. We appreciate that this isn't ideal for some with large totals but a shop cannot function when credit levels exceed stock levels and we have to control this. Also letting credit run for too long exposes you the member to risks involving a sudden change of business profile. Every year we get many requests to make individual exceptions and unfortunately, in the interests of fairness any such request in 2020 will be refused.**

**Your understanding on this matter really is greatly appreciated**

## **JUNIOR PROGRAM 2020**



**Thanks to the hard work of Junior Convenors Tim Morrissey and Maeve McCauley, Junior Mentors and Pro Shop Staff we have seen huge growth in our Junior Section this year. Our membership in this section has almost trebled and following on from our Wednesday sessions over the summer we have now embarked on weekend competitions for our young Golfers. This Sunday sees the 2<sup>nd</sup> week of Competition and judging by week 1 numbers will be high and the standard of golf will be very good!**

**Last week we had over 50 kids compete with 11 year old Marcus Doyle winning over 5 holes with a wonderful 1 over par gross score!**

**Big Thanks to.... John Leacy, Caroline Donohue, Ciara Sharkey, David Mernagh, Denis Dunne, Feargal Cooper, Joan Dunbar, John Tobin, Aileen Brophy, Jacinta Kelly, Fiona Kidd, Maureen O'Shea, Mary Halligan, Jim Hogan, Rosie Flynn and Pat Mulvey for all their help this year**

### **CHARITY WEEKEND**

**The Charity Scramble in aid of Pieta House last weekend raised over €7000 for this fantastic cause. Well done all participants, sponsors, prize donators and general contributors. A special congratulations must go to Denis Dunne, event organiser for all his hard work**

## **SATURDAY CLINICS**

**Over the coming months I will be hosting specific shot clinics up on our Practice Facilities. These will take place on Saturday afternoons and each week will concentrate on a specific shot that you may need help with i.e Chipping, Putting, Bunkers etc**

**These will be restricted to 6 per session and will cost €15 each time. These sessions will be based on general fundamentals and as such would apply to ALL members. I will give further details in the months ahead so watch this space!**

## **JASON RACKARD**

**The prestigious Mullingar Scratch Trophy now sits proudly in the Pro Shop. Unquestionably Jasons victory in this tournament is the finest individual achievement in the history of our club.**

**Previous winners of this trophy include major winners, Rory McIlroy, Shane Lowry and Pádraig Harrington. Jason has turned himself into one of the elite players in Ireland through his talent and most importantly a fantastic work ethic evident by the hours of practice he has put in at EGC in recent years. We are all very proud of him**



## **SPECIAL OFFERS**



**Titleist TS2 Driver bought new in January for €550, in fantastic condition and now reduced from €300 to €250. This is an absolute steal for someone looking for a quality driver with a regular shaft. Drop into the Pro Shop for more details**



**Motocaddy S1 Lithium trolley was €649 now €589**

## **WHY BUY YOUR EQUIPMENT FROM THE PRO SHOP**

**The first port of call when you are making an equipment change is to get custom fitted correctly. Shopping on Done Deal for high end equipment is akin to buying shoes without looking for the size and hoping they fit you!! With the GC2 Launch Monitor in the Pro Shop you can now get custom fitted and be sure in the knowledge that what you order is what you need. Unlike some other retailers we don't hide the cost of this in the product - it's a service the Pro Shop provides FOC to any member intent on purchasing equipment. We also endeavour to beat any RRP price from any other retailer in Ireland and offer after sales to members that can save you a lot of hassle**



**IT'S A GAME CHANGER™**

Ball Speed 159

Total Spin 2975

GC2 Smart Camera System  
The most accurate solution for training, simulation, club fitting and game-play

Get started >

Session:	Shot:
6	15
BALL SPEED (MPH)	159
LAUNCH ANGLE (DEG)	13.9
PUSH PULL (DEG)	4.6L
SIDE SPIN (RPM)	25R
TOTAL SPIN (RPM)	2975
CARRY (YDS)	271.0

**The GC2 uses a high-speed stereoscopic camera system, measuring exactly what's happening at the moment your club impacts the ball.**

**The system can directly measure the ball's speed, back and side spin, launch angle, and azimuth. From those parameters, it can then calculate the carry distance and total distance of the shot.**



Vertical Launch Angle +/- 0.2°

Ball Speed +/- 0.5 MPH

Back Spin +/- 50.0 RPM

Side Spin +/- 50.0 RPM

Azimuth +/- 1.0°

Min. Measurement Speed 2.0 MPH

Max. Measurement Speed 200.0 MPH

Min. Measurement Distance 8.0 IN

Max. Measurement Launch 70.0°

**For golfers of all levels, these numbers are the new Holy Grail. For most of the game's history, it was impossible to know exactly what was happening at impact, and most teaching was informed by tradition, not physics. So, for instance, if you're hitting slices with significant right-hand spin, it means that the club face is open in relation to the path of the club at impact. With the numbers from the GC2, you can see to the exact scientific number exactly what is happening.**

**It's also makes finding the right equipment for each individual straightforward. Grabbing four drivers, you could hit 10 balls with each, and going by the figures on the GC2, quickly find that two of the drivers generated much more favourable launch conditions than the others. Further tweaking of the two good drivers would allow you to lower spin and increase your launch angle, which means more distance off the tee.**

**Another vital source of info for all Golfers can now be gathered through a Launch Monitor 'Gapping Session'.**

**Do you know exactly, to the yard, how far you hit each club in your bag? Using the GC2 launch monitor the information you can gather for each club will let you know exactly. You can take this information onto the course and make more sensible course management decisions.**

**This information will also let you know if there are gaps in your clubs that are too big or too small. Perhaps you need another wedge in your bag, or do you have too many options for a longer shot with fairway woods and hybrids hitting the same length.**

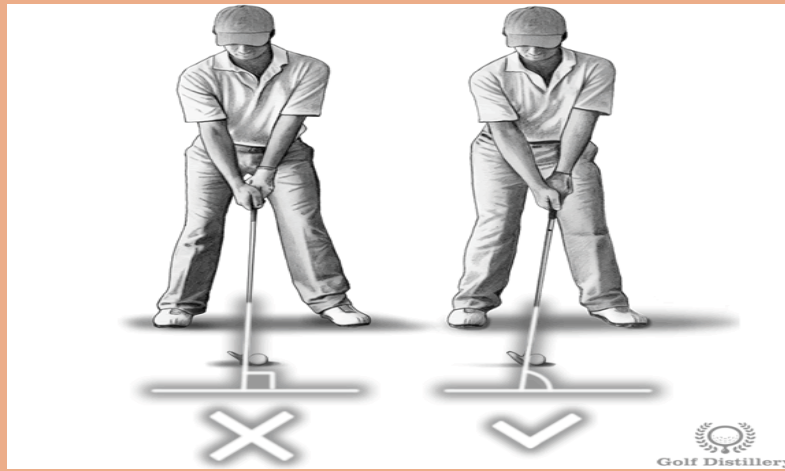
**Book a 30 minute gapping session and you will find out how far each of your clubs, receive a post session printout of your numbers and put this into practice on the course.**

**For more info drop into the shop and have a look for yourself!**

## **STEPHENS TIP OF THE WEEK**



### **SHAFT LEAN AT ADDRESS WITH IRONS**



**One thing all good iron players have in common is that, at the moment of impact as the ball leaves the clubface there is a significant forward, diagonal lean of the shaft toward the target - this promotes that descending, downward strike that sees ball first then divot and a beautiful impact sound. You can tell by someones ball flight if they have achieved the required shaft lean at impact.**

**Poor iron players and weak ball strikers tend to produce the opposite shaft lean at impact where the shaft is leaning away from the target. This results in high, weak, heavy and thin shots – not a good combination!**

**Usually when I'm teaching I can tell the difference before the swing even starts - AT ADDRESS**

**Good ball strikers tend to address the ball with their irons with a forward lean, poor ball strikers tend to address the ball with no shaft lean or even worse a shaft leaning the wrong way. A good gauge for me is to point the top of the grip to your left hip bone (for right handers) If you set up with the required shaft lean before you start your golf swing it will promote the correct shaft lean at the moment of impact – resulting in better, more efficient iron strikes!**