



ENNISCORTHY PRO SHOP

NEWSLETTER

July 2019



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VIEW FROM THE PRO-SHOP

It's our Mid-Summer Newsletter and as we approach Open Week we are anticipating one of our busiest ever.

The course has never been in better shape so hopefully some good weather will showcase our great course to visitors from far and wide over the coming weeks.

On the Team front we are still competing on 2 fronts. Our magnificent Mens Senior Cup Team embark on the Leinster Finals in Courtown on Aug 23rd and as I write our Ladies Minor Cup Team are in Wexford taking Rosslare on in the Semi Finals

Hopefully we will see you all during Open Week – We will have a Sale in the Pro Shop with some great bargains all week so watch this space!!

OPEN WEEK

Friday 26th July Open Mixed Foursomes	Thursday 1st August Gents Open Singles Ladies Open Singles
Sat 27th & Sun 28th July Open 4 Person Champagne Scramble	Friday 2nd August Open 4 Person Scramble
Monday 29th July Gents Open Singles Ladies Open Singles	Sat 3rd & Sun 4th August Ladies & Gents Fourball & Sunday evening 9 hole mixed
Tuesday 30th July Gents Open Singles Ladies Open Singles	Monday 5th August Gents Open Singles Ladies Open Singles
Wednesday 31st July Open Team of 2 Any combination	

DON'T FORGET OUR OPEN WEEK

MASSIVE STOCK SALE



ENNISCORTHY JUNIOR SUMMER CAMP 2019



You may have noticed the hordes of kids congregating on the range each Wednesday Morning taking part in our Summer Camps. We estimate we have introduced approximately 60 local kids to golf this year through our schools initiative and Summer Camps. They have been a resounding success We coach them for an hour setting up 3 drill stations and then take them onto the course for a 4 hole scramble.

Adrian then lays on a special Kids menu for them to ensure they all go home happy again!!

To look after that volume of kids would be impossible without volunteers giving us their time. Big thanks to Ciara Sharkey, David Mernagh, Fiona Kidd, Mary Halligan, Bridie Morrissey, Feargal Cooper, John Tobin, Maureen O'Shea, Rosie Flynn and particularly Tim Morrissey and Maeve McCauley for all their efforts this Year

If you know any young Kid who you think would like to try golf or be part of our Junior Programme here let us know.

There's plenty of opportunities coming up for local Kids at Enniscorthy Golf Club

MEET THE COOPERS ☺



You may have seen them out playing, practicing their putting or just heard about them. Sean and Ruairi Cooper joined Enniscorthy Golf Club last year having been brought up in Dubai, and what an addition to the Club they have been.

Both their respective golfing CV'S are already hugely impressive for kids so young and here are some recent highlights

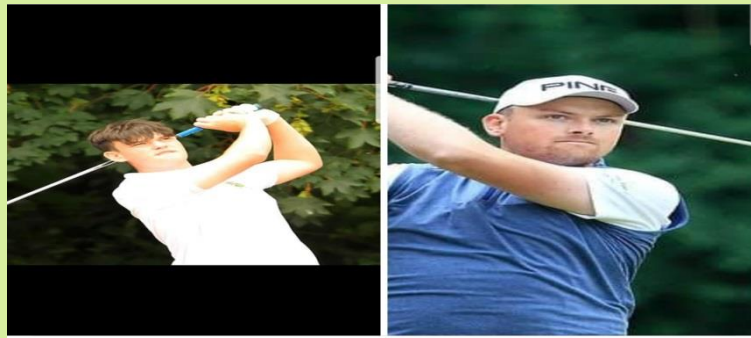
Sean is 12 years of age, plays off 5 and has shot level Par in competition in Enniscorthy. This year he has ; Won the Leinster U13 Championship, finished 3rd in Ulster and 5th in Connacht

Ruairi is 9 and has this year won both the Leinster and Ulster 9 Chanpionships. He has also also won 2 Wednesday Junior Competitions!

Not only are they magnificent Golfers but they're also wonderful ambassadors for our Club – Extremely pleasant, respectful and engaging

Just don't challenge them to a Putting Competition ☺

PAUL AND JASON



The South of Ireland Amateur Open is in many ways the most prestigious and historic Amateur event in the golfing calendar. Past winners include; Padraig Harrington, Paul McGinley and Graeme McDowell.

Our own Jason Rackard and Paul Conroy recently got to the last 16 of this event. They both beat some of the biggest names in Irish Golf to get that far, indeed Jason even beat the defending Champion and World no 22 Caolan Rafferty. To have 2 players in with the best 16 amateurs in Ireland is a fantastic achievement and we should all be proud of them.

ALL NEW PING GLE 2 RANGE

Calling all Enniscorthy Ladies!!! Ping have just launched their latest range in Golf Clubs – GLE2. These premium Woods, Hybrids and Irons are the easiest clubs to hit Ping have ever launched. We have Demos in our store and our Launch Monitor is waiting to custom fit you. Don't Delay!



THE MORGAN DUNNE MEMORIAL SENIORS



As you all know we sadly lost our esteemed member Morgan Dunne late last year. The Dunne family have approached EGC with a view to starting a new Competition in his name. With this in mind the Seniors Competition for September will now be played for the Morgan Dunne Trophy. There will be some terrific prizes on the day, and no doubt a big turnout reflecting both Morgans popularity and his contributions to the Seniors in the Golf Club

The date is Thursday 12th September and timesheet opens one month in advance

STEPHENS TIPS OF THE MONTH



COACHING KIDS

You may have a Son, Daughter, Grandchild, Nephew or Niece that you are introducing to Golf and are wondering how you go about it. How do you teach them? What are the dos and don'ts? What is too much info and what is too little? The truth is that it's very apparent very early when a child has been over 'coached' by a well-meaning loved one. A good mantra to adopt in young Golfers is that less is more and your job isn't too teach them how to swing the club but to make golf fun for them, and hopefully make them want to come back to the club for more.

Here are some basic Guidelines..

- **The technical input should never go further than a basic grip and a balanced finish where the child faces the target**
- **Let the child lead, The kid just want to have fun so let them explore the game on their own terms**
- **Vary it quickly and often (chipping, putting, driving etc) – make it challenging and fun**
- **The right equipment is vital. This doesn't mean spending money, however cutting down a steel shafted club you once owned is a disaster. The clubs must be light, ideally graphite**
- **Communicate on their level. If you have something important to say, Kneel down and do it at eye level**
- **Show them, Don't tell them – Visual is always better than verbal**
- **Never critical, always positive. "it may not have been your best shot, but the swing looked great"**
- **Never tell a child to keep their head down, it's the first sign a child has been mentored incorrectly. It won't help**

them and for that matter it won't help you. I guarantee you if a child watches Golf on TV they'll never see one of their heroes looking at the ground after the ball is gone

In summary, less is more, keep it fun, let the child lead and whatever is fun for them is the most important thing!

NEW LAUNCH MONITOR IN ENNISCORTHY GC



IT'S A GAME CHANGER™

GC2 Smart Camera System
The most accurate solution for training, simulation, club fitting and game-play
[Get started >](#)

Session: 6	Shot: 15
BALL SPEED (MPH)	159
LAUNCH ANGLE (DEG)	13.9
PUSH/PULL (DEG)	4.6L
SIDE SPIN (RPM)	25R
TOTAL SPIN (RPM)	2975
CARRY (YDS)	271.0

Ball Speed 159 ⚡

Total Spin 2975 rpm

I'm very excited to announce we now have a Gc2 Launch monitor in the Pro Shop that you will no doubt be seeing a lot of on the range. This is a game changer for any member interested in improvement through tuition, equipment upgrade, or indeed club distance analysis

The GC2 uses a high-speed stereoscopic camera system, measuring exactly what's happening at the moment your club impacts the ball.

The system can directly measure the ball's speed, back and side spin, launch angle, and azimuth. From those parameters, it can then calculate the carry distance and total distance of the shot.



For golfers of all levels, these numbers are the new Holy Grail. For most of the game's history, it was impossible to know exactly what was happening at impact, and most teaching was informed by tradition, not physics. So, for instance, if you're hitting slices with significant right-hand spin, it means that the club face is open in relation to the path of the club at impact. With the numbers from the GC2, you can see to the exact scientific number exactly what is happening.

Club	Shot #	Ball Speed (mph)	Launch Angle (°)	Spin Rate (rpm)	Distance (yards)	Carry (yards)	Roll (yards)	Total (yards)	Direction (°)
DRIVER1	28	147	13.9°	3.7°/s	345	2020	31	254	254
	27	147	11.7°	2.0°/s	355	2777	30	242	242
	26	145	13.0°	0.8°/s	384	2013	28	249	248
	25	146	11.4°	4.3°/s	333	2754	28	239	239
	24	147	13.0°	1.4°/s	305	2456	32	250	250
	23	146	11.7°	3.3°/s	589	2660	29	240	238
	22	147	12.6°	0.9°/s	528	2289	29	248	248
	21	145	13.4°	3.7°/s	382	2397	31	245	245
	20	146	11.7°	2.2°/s	833	2170	25	238	236
	Average	146	12.5°	2.5°/s	448	2393	29	245	245
Psi 4	19	127	13.4°	2.6°/s	238	3331	26	196	196
	18	122	14.0°	5.8°/s	334	2805	23	191	190
	17	128	14.1°	3.2°/s	389	3317	28	199	199
	16	126	11.6°	4.9°/s	360	3431	22	190	190
	15	127	13.4°	2.3°/s	233	3329	23	196	196
	Average	126	13.3°	3.8°/s	311	3163	24	193	193

It's also makes finding the right equipment for each individual straightforward. Grabbing four drivers, you could hit 10 balls with each, and going by the figures on the GC2, quickly find that two of the drivers generated much more favourable launch conditions than the others. Further tweaking of the two good drivers would allow you to lower spin and increase your launch angle, which means more distance off the tee.

Another vital source of info for all Golfers can now be gathered through a Launch Monitor 'Gapping Session'.

Do you know exactly, to the yard, how far you hit each club in your bag? Using the GC2 launch monitor the information you can gather for each club will let you know exactly. You can take this information onto the course and make more sensible course management decisions.

This information will also let you know if there are gaps in your clubs that are too big or too small. Perhaps you need another

wedge in your bag, or do you have too many options for a longer shot with fairway woods and hybrids hitting the same length.

Book a 30 minute gapping session and you will find out how far each of your clubs, receive a post session printout of your numbers and put this into practice on the course.

For more info drop into the shop and have a look for yourself!

SPECIAL OFFERS



Taylor Made RAC Irons, Mens 3-PW Only €150



Mizuno MP54 Irons, Mens 4-PW Only €150



Taylor Made Jetspeed Driver, great Condition only €80



Ladies Ping GLE Demo 5 wood – Only €95



Taylor Made SLDR Driver – Now Only €60

OLD GRAPHITE SHAFTED CLUBS

We have a lot of new Juniors coming up to the club for the first time in the coming weeks and months, most of whom will have no equipment. If you have any old equipment lying around that have GRAPHITE shafts any donations would be most welcome.

Unfortunately old steel shafted clubs are of no use

V1 COACHING SOFTWARE

Would you like to see your swing on an iPad? Would you like to get detailed analysis of the strengths and weaknesses of your technique with a view to improving how you play? Would you like to get your before and after Swing e-mailed to you so you can reference and self-diagnose potential problems in your game throughout the season?

Using the latest V1 Coaching software your lessons in 2018 will now include visual illustration of what areas need improving and a follow up e-mail to remind you what to work on

Call into the Shop for more details and to book your V1 experience now!



WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- **We will Price match any advertised price elsewhere**
- **We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**
- **We won't rush you through the buying process – We appreciate how important it is to make the right purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call



FOLLOW US ON FACEBOOK

Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us