



ENNISCORTHY PRO SHOP

NEWSLETTER
MAY 2019



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VIEW FROM THE PRO-SHOP

We are well into the Golfing season and unquestionably the Golf Club is at its busiest in many years. There is a marked increase in new members and our new Junior initiatives has seen scores of local kids experience Golf for the first time in recent weeks

The numbers playing in competition are increasing by the week, reflected in the packed timesheet for this weekends Bloomfield Cup – our first Major of the year!

Many of our teams in both sections are still going strong so keep an eye out for fixtures and date so you can come down and support your club

The new Launch Monitor in the Pro Shop has been incredibly well received, with many of you benefiting from detailed custom fits and eye opening club gapping sessions. The Shop is packed to capacity with our new 2019 ranges bursting with colour and style 😊

Don't forget to spread the word regarding the new membership initiatives now on offer (in Full and Junior Sections). Each member you recruit will benefit you to the tune of €100 and help the club to keep moving forward

DRIVING RANGE TOKENS

Our new driving range tokens have arrived at last which will enable you to purchase in greater quantities. We would urge you not to stockpile them as they do diminish very quickly!

They will now be available in the bar after shop hours

ENNISCORTHY JUNIOR PROGRAMME 2019

This year, the Junior Committee decided to revamp our Junior structure with one goal in mind – introducing golf to as many local kids as possible, providing them a pathway to joining the club if they want. With this in mind these new initiatives have been launched..

- JUNIOR ASSOCIATE MEMBERSHIP

All members of Enniscorthy Golf Club can now nominate a family member 10 or under as their Junior Associate for their year of membership. A Junior Associate will have full access to all the Golf Club facilities including the course once they are accompanied by the Member – The cost for this is only €5 and is unique to our club

- SCHOOLS PARTNERSHIP

This Thursday sees the culmination of a 6 week programme we have run with local Primary Schools. Each week we have invited kids from Primary Schools in Oulart, Davidstown, Galbally, Marshallstown and in the Town itself to sample Golf for the first time. It has been a huge success and this Thursday they're all coming back together for the Gala Day

- SATURDAY COACHING

- 40 new kids have signed up for our Saturday Coaching Camps where our boys and girls groups are 4 weeks into the programme. We are going to follow this on by inviting all the participants to keep coming down to the club on Sunday evenings where our Junior Mentors will guide them around the first few holes on the Course**

- SUMMER WEDNESDAY CAMPS

Traditionally our Wednesday mornings have been for Junior Members only. This year we will open it up to non - members, who for a nominal fee can take part in the coaching and on course mentoring that takes place weekly. We hope this will provide them with the necessary stepping stone to full Junior Membership.

If you know any young person who'd like to give Golf a try please contact me in the Pro Shop contact us any time in the Pro Shop

Also please see attached Letter for details..

INTERCLUB TEAMS

Many of our Mens and Ladies inter club Teams are still going strong in their sections. A recent highlight was Mick Coffeys Barton Shield team qualifying for the Leinster finals. Jason Rackard, Paul Conroy , Dayle and Graham Donohues combined handicap of PLUS 4 is testament to the standard of golf they play and will ensure they are a tough outfit to beat when they meet up with the cream of Leinster Golf in the Finals

Other Mens teams still going strong are, The Provincial Towns, Jimmy Bruen, Junior Cup, Senior Cup and Barton Cup

In the Ladies section our Junior Cup, Revive, Senior 4/somes, Boyne and Minor Cup teams are all still in the hunt for those elusive Pennants we have collected so many of in recent times

NEW LAUNCH MONITOR IN ENNISCORTHY GC

Session:	6	Shot:	15
BALL SPEED (MPH)	159		
LAUNCH ANGLE (DEG)	13.9		
PUSH PULL (DEG)	4.6L		
SIDE SPIN (RPM)	25R		
TOTAL SPIN (RPM)	2975		
CARRY (YDS)	271.0		

IT'S A GAME CHANGER™

Ball Speed 159

Total Spin 2975

GC2 Smart Camera System
The most accurate solution for training, simulation, club fitting and game-play

[Get started >](#)

I'm very excited to announce we now have a Gc2 Launch monitor in the Pro Shop that you will no doubt be seeing a lot of on the range. This is a game changer for any member interested in improvement through tuition, equipment upgrade, or indeed club distance analysis

The GC2 uses a high-speed stereoscopic camera system, measuring exactly what's happening at the moment your club impacts the ball. The system can directly measure the ball's speed, back and side

spin, launch angle, and azimuth. From those parameters, it can then calculate the carry distance and total distance of the shot.



For golfers of all levels, these numbers are the new Holy Grail. For most of the game's history, it was impossible to know exactly what was happening at impact, and most teaching was informed by tradition, not physics. So, for instance, if you're hitting slices with significant right-hand spin, it means that the club face is open in relation to the path of the club at impact. With the numbers from the GC2, you can see to the exact scientific number exactly what is happening.

BALL DATA		GOLF DATA										FINAL SHOT DATA	
SHOT ID	SPEED (mph)	LAUNCH ANGLE	SPIN ANGLE	SIDE SPIN (rpm)	BACK SPIN (rpm)	FEAR (yards)	CARRY (yards)	SAFEG (yards)	OFFLINE (yards)	DISPENS (yards)	AVG (yards)	AVG (yards)	
DRIVER 1													
28	147	13.9°	3.7°	345	2020	31	254	254	1.1	35.9°			
27	147	11.7°	2.0°	355	2777	30	242	242	5.6	37.6°			
26	145	13.0°	0.8°	384	2013	28	249	248	15.2	34.4°			
25	146	11.4°	4.3°	333	2754	28	239	239	4.8	36.8°			
24	147	13.0°	1.4°	305	2456	32	250	250	7.9	38.0°			
23	146	11.7°	3.3°	589	2660	29	240	239	9.7	37.2°			
22	147	12.6°	0.9°	528	2289	29	248	248	20.0	36.4°			
21	145	13.4°	3.7°	382	2397	31	245	245	0.4	38.3°			
20	146	11.7°	2.2°	833	2170	25	238	236	25.4	33.4°			
Average	146	12.5°	2.5°	448	2393	29	245	245	8.9	36.5°			
Psi 4													
19	127	13.4°	2.6°	238	3331	26	196	196	2.5	38.3°			
18	122	14.0°	5.8°	334	2805	23	191	190	10.3	35.1°			
17	128	14.1°	3.2°	389	3317	28	199	199	0.6	39.2°			
16	126	11.6°	4.9°	360	3431	22	190	190	7.6	34.8°			
15	127	13.1°	3.3°	643	3878	23	196	196	10.0	35.7°			

It's also makes finding the right equipment for each individual straightforward. Grabbing four drivers, you could hit 10 balls with each, and going by the figures on the GC2, quickly find that two of the drivers generated much more favourable launch conditions than the others. Further tweaking of the two good drivers would allow you to lower spin and increase your launch angle, which means more distance off the tee.

Another vital source of info for all Golfers can now be gathered through a Launch Monitor 'Gapping Session'.

Do you know exactly, to the yard, how far you hit each club in your bag? Using the GC2 launch monitor the information you can gather for each club will let you know exactly. You can take this information onto the course and make more sensible course management decisions.

This information will also let you know if there are gaps in your clubs that are too big or too small. Perhaps you need another wedge in your bag, or do you have too many options for a longer shot with fairway woods and hybrids hitting the same length.

Book a 30 minute gapping session and you will find out how far each of your clubs, receive a post session printout of your numbers and put this into practice on the course.

For more info drop into the shop and have a look for yourself!

NEW STOCK

The shop is now full of new stock with something for everyone in our opinion. From Under Armour to Calvin Klein, Ping to Odyssey – we are very proud of how the Pro Shop looks now. Here are some pics



SPECIAL OFFERS



Brand new Ping G400 (STILL CURRENT WITH G410) Mens Right Hand, Graphite Stiff – Was €440 Now €280



Taylor Made RAC Irons, Mens 3-PW Only €150



Mizuno MP54 Irons, Mens 4-PW Only €150

OLD GRAPHITE SHAFTED CLUBS

We have a lot of new Juniors coming up to the club for the first time in the coming weeks and months, most of whom will have no equipment. If you have any old equipment lying around that have GRAPHITE shafts any donations would be most welcome.

Unfortunately old steel shafted clubs are of no use

STEPHENS TIPS OF THE MONTH



PRACTICE WITH PURPOSE

A conversation I've been having a lot recently within my lessons relates to how you link in practice with your competitive play on the course, and essentially how to practice properly. In truth, I could count on one hand the amount of times I've seen someone practice productively up on the range. Getting 3 tokens and hitting 60 drives in a row is a great exercise in physical endurance but will only help make your driving worse when the competition starts on a Sunday Morning

Quite often golfers who spend a lot of time on the practice area tend to become overly focussed on their swing and end up hitting shot after shot aimlessly away with the same club. This is all very well but in truth the idea of practice is to make it as realistic as you can

Here are a few suggestions that should make your practice time more worthwhile –

- **Always pick a target, be it a flag, distance marker or tree in the distance**
 - **Change these targets frequently**
- **Change clubs frequently (even go through the whole bag)**
- **Imagine shots that you frequently encounter on the course and play that shot on the practice area**
- **Always start and finish with a few gentle wedges. Don't wear yourself out and destroy your rhythm by hitting too many drivers**

RULE CHANGES

Are you familiar with the new rule changes in 2019?

Some interesting changes summarised below..



Summary of the most important rules changes valid from 01.01.2019

Club-length
Now, to measure out a club-length, the longest club in the golf bag (except for the putter) must always be used (see page 6).

Dropping
The ball must now be dropped from knee height and always stay in the relief area (see page 6).

Search time
Only 3 minutes are now available for looking for a ball (see page 12).

Ball moved during a search
Accidentally moving the ball during a search is now without penalty (see page 12).

Identifying the ball
Fellow-players no longer have to be informed if a ball is marked and picked up for identification (see page 12).

V1 COACHING SOFTWARE

Would you like to see your swing on an iPad? Would you like to get detailed analysis of the strengths and weaknesses of your technique with a view to improving how you play? Would you like to get your before and after Swing e-mailed to you so you can reference and self-diagnose potential problems in your game throughout the season?

Using the latest V1 Coaching software your lessons in 2018 will now include visual illustration of what areas need improving and a follow up e-mail to remind you what to work on

Call into the Shop for more details and to book your V1 experience now!



WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- We will Price match any advertised price elsewhere**
- We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**

- **We won't rush you through the buying process – We appreciate how important it is to make the *right* purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call



FOLLOW US ON FACEBOOK

Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us













