



ENNISCORTHY PRO SHOP

NEWSLETTER ***MARCH 2019***



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VIEW FROM THE PRO-SHOP

Considering this time last year we were knee deep in snow and many members hadn't even played golf yet, it's fair to say we've had a great golfing start to 2019

As we now look forward to upcoming qualifying competitions I would like to congratulate Eddie Flynn and Mary O'Shea for winning their respective Winter Series. Participation levels were up 40% on previous years which was great to see

Our new team managers are now in place so keep an eye out in the locker rooms for draws and lists that may be applicable to you – hopefully we can maintain our incredible success rate at all levels. A special mention to all managers taking the reins for the first time - enjoy the role as best you can!

Behind the scenes there are some exciting new initiatives being finalised, hopefully adding value to your membership.

These include a brand new, exciting competition Denis is working on and also in the Junior section a new family associate category.

We are also about to embark on a Club partnership with local primary schools that can only benefit the club in the short and long term.

A new member can now join for €599 in their first year and if you find them you get €100 off your membership straight away

Also under 35's can now join for €499

Spread the word as best you can and watch this space for some new announcements!!

NEW LAUNCH MONITOR IN ENNISCORTHY GC

Session: 6	Shot: 15
BALL SPEED (MPH)	159
LAUNCH ANGLE (DEG)	13.9
PUSH/PULL (DEG)	4.6L
SIDE SPIN (RPM)	25R
TOTAL SPIN (RPM)	2975
CARRY (YDS)	271.0

IT'S A GAME CHANGER™

Ball Speed 159 ⚡

Total Spin 2975 RPM

GC2 Smart Camera System
The most accurate solution for training, simulation, club fitting and game-play

[Get started >](#)

I'm very excited to announce we now have a Gc2 Launch monitor in the Pro Shop that you will no doubt be seeing a lot of on the range. This is a game changer for any member interested in improvement through tuition, equipment upgrade, or indeed club distance analysis

The GC2 uses a high-speed stereoscopic camera system, measuring exactly what's happening at the moment your club impacts the ball.

The system can directly measure the ball's speed, back and side spin, launch angle, and azimuth. From those parameters, it can then calculate the carry distance and total distance of the shot.



For golfers of all levels, these numbers are the new Holy Grail. For most of the game's history, it was impossible to know exactly what was happening at impact, and most teaching was informed by tradition, not physics. So, for instance, if you're hitting slices with significant right-hand spin, it means that the club face is open in relation to the path of the club at impact. With the numbers from the

GC2, you can see to the exact scientific number exactly what is happening.

The screenshot shows the GC2 launch monitor software interface. At the top, it displays 'Adrian Smith', 'Session 3', 'Shot 28', and 'Table View'. Below this are two tabs: 'BALL DATA' (selected) and 'CLUB DATA'. The 'BALL DATA' tab shows a table of shot data for two drivers: DRIVER1 and Psi 4. The table has columns for Shot #, Speed (mph), Launch Angle, Side Angle, Side Spin (rpm), Back Spin (rpm), Peak (yards), Carry (yards), Range (yards), Offline (yards), and Direction (angle). The data is organized into two sections, one for DRIVER1 and one for Psi 4, each with 10 shots. The table is color-coded with blue and orange headers and alternating row colors.

SHOT #	SPEED (mph)	LAUNCH ANGLE	SIDE ANGLE	SIDE SPIN (rpm)	BACK SPIN (rpm)	PEAK (yards)	CARRY (yards)	RANGE (yards)	OFFLINE (yards)	DIRECTION (angle)
28	147	13.9°	3.7°	345	2020	31	254	254	1.1	35.9°
27	147	11.7°	2.0°	355	2777	30	242	242	5.6	37.6°
26	145	13.0°	0.8°	384	2013	28	249	248	15.2	34.4°
25	146	11.4°	4.3°	333	2754	28	239	239	4.8	36.8°
24	147	13.0°	1.4°	305	2456	32	250	250	7.9	38.0°
23	146	11.7°	3.3°	589	2660	29	240	238	9.7	37.2°
22	147	12.6°	0.9°	528	2289	29	248	248	20.0	36.4°
21	145	13.4°	3.7°	362	2397	31	245	245	0.4	38.3°
20	146	11.7°	2.2°	833	2170	25	238	236	25.4	33.4°
Average	146	12.5°	2.5°	448	2393	29	245	245	8.9	36.5°
19	127	13.4°	2.6°	238	3331	26	196	196	2.5	38.3°
18	122	14.0°	5.8°	334	2805	23	191	190	10.3	35.1°
17	128	14.1°	3.2°	389	3317	28	199	199	0.6	39.2°
16	126	11.6°	4.9°	360	3431	22	190	190	7.6	34.8°
15	137	13.1°	1.3°	663	3978	23	195	195	10.0	35.2°

It's also makes finding the right equipment for each individual straightforward. Grabbing four drivers, you could hit 10 balls with each, and going by the figures on the GC2, quickly find that two of the drivers generated much more favourable launch conditions than the others. Further tweaking of the two good drivers would allow you to lower spin and increase your launch angle, which means more distance off the tee.

Another vital source of info for all Golfers can now be gathered through a Launch Monitor 'Gapping Session'.

Do you know exactly, to the yard, how far you hit each club in your bag? Using the GC2 launch monitor the information you can gather for each club will let you know exactly. You can take this information onto the course and make more sensible course management decisions.

This information will also let you know if there are gaps in your clubs that are too big or too small. Perhaps you need another wedge in your bag, or do you have too many options for a longer shot with fairway woods and hybrids hitting the same length.

Book a 30 minute gapping session and you will find out how far each of your clubs, receive a post session printout of your numbers and put this into practice on the course.

For more info drop into the shop and have a look for yourself!

LADIES GROUP COACHING 2019

This is a great opportunity for any Ladies in the higher handicap range to get a full and comprehensive refresher course under their belt as the season heads into full steam

Every shot is covered and notes are supplied following each session



LADIES GROUP COACHING MAR/APR 2019



***5 WEEK COURSE IN A FUN AND FRIENDLY ENVIRONMENT
COVERING...***

- **Full Swing Fundamentals, Pitching, Chipping, Bunkers and Putting**
- **GROUP 1 - STARTING THUR MAR 21ST RUNNING FOR 5 WEEKS**
- **GROUP 2 - STARTING FRI MAR 22ND RUNNING FOR 5 WEEKS**

€50 PER PERSON

Text Stephen 0863656713 to confirm with your preferred Day

SATURDAY JUNIOR CAMPS 2019

If you have any young relation, member or non-member, who'd like to take part in this years coaching camp get their name down fast.

It's limited to the first 40 and traditionally fills fast!



JUNIOR COACHING 2019

Learn to Play in a Fun and Friendly Environment

- **COACHING WITH STEPHEN FITZPATRICK PGA PROFESSIONAL**
- **SATURDAY AFTERNOONS OVER 5 WEEKS**
- **APRIL 28th TO MAY 26TH**
- **OPEN TO MEMBERS AND NON MEMBERS**
- **GIRLS AND BOYS 8+ WELCOME**
- **CONTACT PRO SHOP (053 9237600) FOR MORE DETAILS**



PING DEMO DAY APRIL 1ST



Don't forget the Ping Custom fitting roadshow hits our Driving Range for the first time this year on April 1ST
The Ping technician will be there all afternoon with every conceivable club available from Ping, including the award winning all new G410 Range
We still have 3 slots left so if you are interested in an upgrade call us in the shop immediately 9237600



DRIVING RANGE TOKENS

Our latest batch of Driving Range tokens have again diminished to alarmingly low levels. If you think you might have any of the new jagged tokens lying around we would urge you to

OLD GRAPHITE SHAFTED CLUBS

We have a lot of new Juniors coming up to the club for the first time in the coming weeks and months, most of whom will have no equipment. If you have any old equipment lying around that have GRAPHITE shafts any donations would be most welcome.

Unfortunately old steel shafted clubs are of no use

STEPHENS TIPS OF THE MONTH



YOUR DIVOTS

The pattern of your divots will give you a huge Clue as to what is happening in your golf swing

If you're hitting the ball consistently right or left, slicing or hooking, stand behind your divot after each shot and examine where the divot is pointing in relation to the target. If its excessively left your either going to pull or slice the ball and vice versa. A little right or a little left is generally ok but anything excessive will need instant attention.

An initial drill, not using a golf ball is to simply align your feet hips and shoulders in the mirror opposite direction of your current divot and simply try and make an 'opposite' divot. So if the target is 12 o'clock and your divots are heading to 10 o'clock, try and make a divot pointing to 1 0'clock. This will give you a feel of where your swing needs to be



- **Depth:** If your divots are especially deep, your club will probably slow down abruptly – or even stop – after contact. Deep divots are a sign of a swing that approaches the ball on too steep of an angle, and often on an outside-to-in path. If you take very shallow divots or none at all, your swing could be too shallow and/or too far from the inside.
- **Digging:** Are your divots deeper in the heel section than the toe; do they reveal a toe digging in more deeply than the heel? Excess heel digging means your clubs are too upright for your posture/swing, while deep toe divots are a sign of overly flat clubs. If this is the case drop into the Pro Shop for a ‘chat’ 😊

In short if you feel your game needs work, start checking your divots and work back from there. Practicing trying to make the opposite divot of what you see is a good place to start but must be done in a practice swing many times first before hitting shots again.

RULE CHANGES

Are you familiar with the new rule changes in 2019?

Some interesting changes summarised below..



Summary of the most important rules changes valid from 01.01.2019



Club-length

Now, to measure out a club-length, the longest club in the golf bag (except for the putter) must always be used (see page 6).



Dropping

The ball must now be dropped from knee height and always stay in the relief area (see page 6).



Search time

Only 3 minutes are now available for looking for a ball (see page 12).



Ball moved during a search

Accidentally moving the ball during a search is now without penalty (see page 12).



Identifying the ball

Fellow-players no longer have to be informed if a ball is marked and picked up for identification (see page 12).

V1 COACHING SOFTWARE

Would you like to see your swing on an iPad? Would you like to get detailed analysis of the strengths and weaknesses of your technique with a view to improving how you play? Would you like to get your before and after Swing e-mailed to you so you can reference and self-diagnose potential problems in your game throughout the season?

Using the latest V1 Coaching software your lessons in 2018 will now include visual illustration of what areas need improving and a follow up e-mail to remind you what to work on

Call into the Shop for more details and to book your V1 experience now!



WHY PURCHASE IN THE PRO SHOP?

There are many options available to you when you decide to purchase new Golfing equipment – Major Retail outlets, Online Shopping or indeed your local Pro Shop. The support you all give the Pro Shop is greatly appreciated and allows us to improve our overall service to you the members.

Here are just some of the things we can offer you..

- We will Price match any advertised price elsewhere**
- We feel buying something from your Pro Shop is a long term transaction – We'll be here afterwards happy to help, amend or advise you regarding your purchase**

- **We won't rush you through the buying process – We appreciate how important it is to make the right purchase**
 - **We will custom fit on all hardware free of charge**
 - **We don't delay on dealing with returning products**
 - **If we don't stock it, we'll get it**
 - **It's always nice to shop local 😊**

Next time you're purchasing, give your Pro Shop the first call



FOLLOW US ON FACEBOOK

Over the past few months we have been very active on our Pro Shop Facebook page and over the coming months we intend to continue updating the page with news, offers, tips, photos and general info.

If you haven't found us already, look us up and 'like' us 😊

We are also now on Twitter too so please find us and follow us













